



**DeLONG<sup>®</sup>**

**CUSTOM APPAREL**

2024



CUSTOM – IT'S THE DELONG DIFFERENCE

# GET THE BEST. GET DELONG.

### THE BEST CHOICES

Each apparel style is custom made for your teams.

### THE BEST COLOR SELECTIONS.

Never settle for stock combinations again.

### THE BEST QUALITY.

Don't let your teams settle for less.

You decide nearly every apparel component.

The colors you want and the quality you expect, plus fast delivery, with orders shipping in 4 to 6 weeks after art approval.



## THE ONLINE APPAREL BUILDER

### DESIGNING CUSTOM APPAREL HAS NEVER BEEN EASIER

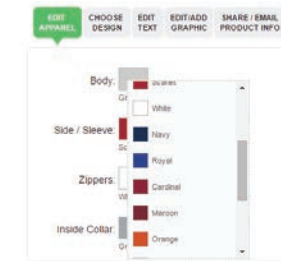


Preview your design  
in just 5 steps!

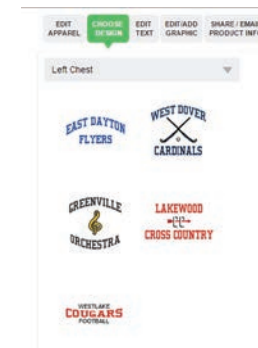
No password  
is necessary.

WWW.DELONGSPORTS.COM

### #1 Choose your school color combinations.



### #2 Choose your decoration template.

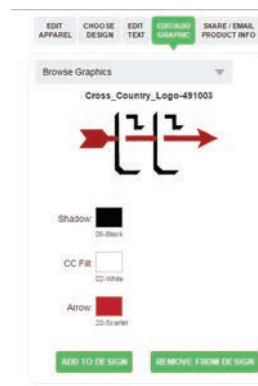


Select templates are online. Custom decoration is available; see page 16.

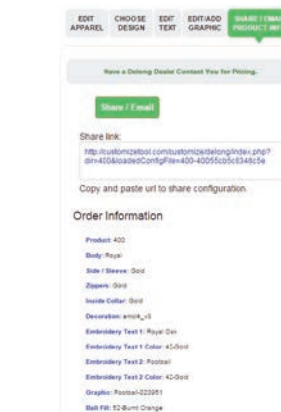
### #3 Edit the decoration text and colors.



### #4 Edit the decoration graphic and colors.



### #5 Email the design to your teams.



6 unit initial minimum order required for decorated garments.



# CREATING A CUSTOM DESIGN IS AS EASY AS...



## STEP #1 CHOOSE YOUR STYLE



OW400



OW420

Page 9 indicates that a collar style may be chosen and optional lining is available.

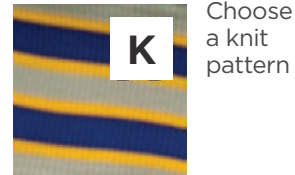
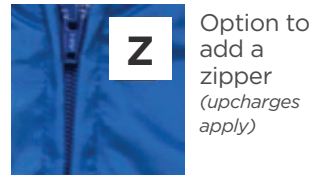
### OPTIONS



OW300

## STEP #2 CHOOSE YOUR OPTIONS

Look for these icons to know what options are available for each style. See page 18 for more details.



## STEP #3 CHOOSE YOUR COLORS

Customers choose the colors on all styles. With this style, the zipper color can also be chosen from the respective color palette on page 19.

### 17 SOFTSHELL COLORS



OW420

## STEP #4 CHOOSE YOUR DECORATION

A Choose decoration from our stock offering or submit your custom art. We offer numerous decoration options. Examples are highlighted throughout the catalog, but additional designs are available. See page 16 for additional decoration details.



Tackle Twill



Embroidery



Screen Printing

B Choose the placement that suits your customer. See the decoration location information in the DeLONG Price List.

## EXAMPLES OF SELECT STOCK TACKLE TWILL DESIGNS

See the DeLONG Price List or go to [www.delongsports.com](http://www.delongsports.com) to view other decoration designs.

### Connected Tackle Twill- TTW1



Brush Script  
Straight (#B1) or Slanted (#B2)



Script  
Straight (#S1) or Slanted (#S2)



Brush with Tail  
Straight (#B1T) or Slanted (#B2T)



Script with Tail  
Straight (#S1T) or Slanted (#S2T)



Full Block- Straight (#F1)



Full Block- Vertical Arch (#F5)  
Also available as Reverse Vertical (#F6)



Full Block- Bridge Arch (#F2)  
Also available as Reverse Bridge (#F3)



Full Block- Arch (#F7)  
Also available as Reverse Arch (#F8)



Full Block- Double Reverse Arch (#F4)



Plain Block- Arch (#P2)  
Also available as Reverse Arch (#P3)



Plain Block- Straight (#P1)

### Individual Letters or Numbers Tackle Twill- TTBDW



Plain Block Straight (#IP1)  
Also available Arch (#IP2) and Reverse Arch (#IP3)



Full Block Straight (#IF1)  
Also available Arch (#IF2) and Reverse Arch (#IF3)

# THE COLOR BLOCK COLLECTION



OW400

## OW400

### Set-in Sleeves with Side Panels

Available in Softshell only  
 94% Polyester/6% Spandex  
 100% Polyester Laminated Fleece with Anti-pilling, DWR Finish and a 2A Wash Teflon/Breathable Coating  
 Drawcord hem adjustments in pockets

The following will match the body color:

- Set-in sleeves
- Outside (bottom/down) collar

Color options include:

- Body and sleeves (must match)
- Side panel inserts
- All zipper colors must match

Full front, left chest and two side-pocket zippers (all zippers match)

<b>U</b>	<b>OW400</b>	Unisex	XS-6XL
<b>Y</b>	<b>OW400Y</b>	Youth	S-XL

Lining Options  
 Unlined  
 Taffeta



OW405

## OW405

### Set-in Sleeves with Side Panels

This is the same jacket as the OW400 (above) without the left chest zippered pocket.

<b>U</b>	<b>OW405</b>	Unisex	XS-6XL
<b>Y</b>	<b>OW405Y</b>	Youth	S-XL



To see your design, use the **APPAREL BUILDER**  
 Select apparel styles and decoration templates are featured online.



OW420

## OW420 & OW420H (HOODED STYLE) The Highlander - Pullover with Half-Zip Front

Available in Softshell only  
 Two front welt pockets  
 Velcro cuffs  
 The outside (bottom/down) collar will always match the body color

Color options include:

- Body, Sleeves & Vent Back Panel (must match)
- Lower underarm inserts
- Inside (top/up) collar
- Front and left side-seam zipper (all zippers match)
- Mesh liner in the hood

<b>U</b>	<b>OW420</b>	Unisex	XS-6XL
<b>Y</b>	<b>OW420Y</b>	Youth	S-XL

Customization Options



Lining



View of the welt pocket and seam zipper

## OW420H (Hooded Style)



Shown with Collar H (see page 18 for details)

View of vented back with decoration

## OWP20

### Unisex Warm-up Pant

Available in Softshell or Oxford Nylon  
 Full elastic waistband with drawstring  
 12" outside zipper at leg end  
 One back left patch pocket

<b>U</b>	<b>OWP20</b>	Unisex	XS-6XL
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Customization Options



Lining



OW410



### OW410

#### The Dugout - Full-Zip Raglan Sleeve

Available in Softshell or Oxford Nylon

Two front welt pockets

Elastic waistband

The outside (bottom/down) collar will always match the body color

Oversize cut

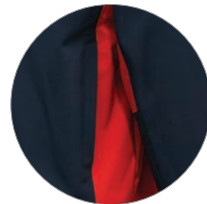
Color options include:

- Body and Sleeves (must match)
- Lower underarm inserts
- Inside (top/up) collar

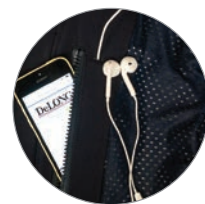


**OW410** Unisex XS-6XL

**OW410Y** Youth S-XL

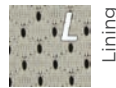


View of insert from the side



View of media pocket on the inside

Customization Options



Lining



### EXAMPLES OF SELECT STOCK FULL-FRONT TACKLE TWILL DESIGNS

Designs are available with or without the tail and additional options are available. See page 16 for details.

### QUALITY DECORATION

It makes high quality, undecorated jackets even better.

Get the **BEST**. Get **DeLONG**.

6 unit initial minimum order required for decorated garments.

OW300



Shown with optional zipper and Collar No. S

Customization Options



Add Lining



Add a Zipper



Choose a knit pattern

### OW300

#### Set-in Matching Sleeves

Available in Softshell or Oxford Nylon

Available in #S Storm collar or #7 Knit collar only

Snap front closure is standard (zipper available for upcharge)

Knit cuffs and waist

The set-in sleeves will always match the body color

Color options include:

- Body and Sleeves (must match)
- Under the arm/side inserts
- Inside (top/up) collar
- Outside (bottom/down) collar



**OW300** Unisex XS-6XL

**OW300Y** Youth S-XL

Shown with Collar No. 7, quilt lining and optional knits

See page 18 for details



### STEP #3

#### CHOOSING YOUR COLORS

For the Color Block Collection

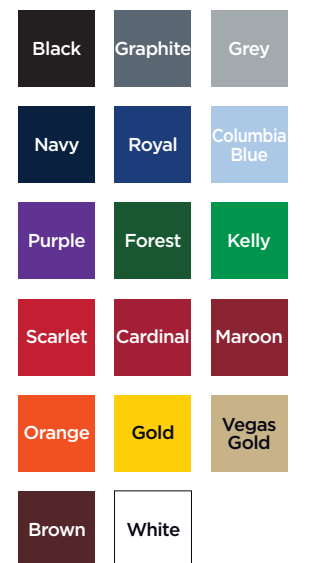


To see your design, use the **Apparel Builder**.

Select apparel styles and decoration templates are featured online.



#### 17 Softshell colors



6 unit initial minimum order required for decorated garments.



# THE CUSTOM COLLECTION



OW031

Shown with optional zipper with Collar No. 7 and Knit Pattern No. 2

## OW031

### Set-in Sleeves

Available in Softshell or Oxford Nylon

Snap-front closure is standard (zipper available for upcharge)

Two front welt pockets

The set-in sleeves may match or contrast the body color

<b>U</b>	<b>Y</b>	<b>OW031</b>	Unisex	XS-6XL
		<b>OW031Y</b>	Youth	S-XL

Customization Options

- L** Add lining
- C** Collar style
- Z** Add a zipper
- K** Choose a knit pattern



OW033

Shown with Collar No. 7 and Knit Pattern E

## OW033

### Knit Shoulder Insert

Available in Softshell or Oxford Nylon

Snap-front closure is standard (zipper available for upcharge)

Two front welt pockets

The following may match or contrast the body color:

- Set-in sleeves
- 3" knit shoulder insert (may match or contrast other knits)

<b>U</b>	<b>Y</b>	<b>OW031</b>	Unisex	XS-6XL
		<b>OW031Y</b>	Youth	S-XL

Customization Options

- L** Add lining
- C** Collar style
- Z** Add a zipper
- K** Choose a knit pattern



OW041

Shown with Knit Pattern A, Collar No. 8 and mesh lining. See page 18 for details.

## OW041

### Raglan Sleeves

Available in Softshell or Oxford Nylon

Snap-front closure is standard (zipper available for upcharge)

Two front welt pockets

The sleeves may match or contrast the body color

<b>U</b>	<b>Y</b>	<b>OW041</b>	Unisex	XS-6XL
		<b>OW041Y</b>	Youth	S-XL

Customization Options

- L** Add lining
- C** Collar style
- Z** Add a zipper
- K** Choose a knit pattern



Shown with Collar No. 7 Knit Pattern No. 1 and quilt lining.

## EXAMPLES OF SELECT STOCK EMBROIDERY DESIGNS

See the DeLONG Price List or go to [www.delongsports.com](http://www.delongsports.com) to view other decoration designs.



Design #EM354



Design #EM295



Design #EM177



Design #EM291



Design #EM171



Design #EM314



Design #EM330



Design #EM58



Design #EM288



Design #EM172



# THE SPECIALITY COLLECTION



OW43283

OW001

**Customization Options**

Add Lining

**OW43283**  
**Sideline Cape: oversized hood to be worn over helmet**  
 Available in Oxford Nylon Two inside muff pockets  
 One snap fastener at the top Must choose a lining

<b>U</b>	<b>Y</b>	<b>OW43283</b>	Unisex	Regular (XS-XL) Oversize (2XL-6XL)
		<b>OW43283Y</b>	Youth	Regular (XS-XL)

**OW001**  
**Oversized Sideline Jacket: accommodates shoulder pads**  
 Available in Oxford Nylon Self-material Byron collar with rolled hood  
 Elasticized sleeve ends The sleeves will always match the body color  
 Zipper-front closure standard  
 Drawcord hem with cord locks

<b>U</b>	<b>Y</b>	<b>OW001</b>	Unisex	XS-6XL
		<b>OW001Y</b>	Youth	S-XL

**OW010**  
**Hooded Pullover with Half Zipper**  
 Available in Softshell or Oxford Nylon  
 Collar #H Hood only  
 Front muff pocket  
 The set-in sleeves may match or contrast the body color  
 Knit waistband

<b>U</b>	<b>Y</b>	<b>OW010</b>	Unisex	XS-6XL
		<b>OW010Y</b>	Youth	S-XL

**MAKE IT A SET!**  
 See page 9 for details on the OWP20.

**Customization Options**

Add Lining

Choose a knit pattern

Shown with Collar H and Knit Pattern No. 9

6 unit initial minimum order required for decorated garments.

# THE SPIRIT FLEECE COLLECTION

**40815**  
**Spirit Fleece Crew**  
 Available in black, grey, royal, scarlet and navy  
 50/50 Poly/Cotton heavy weight blend  
 Rib cuff and collar

**40825**  
**Spirit Fleece Hoodie**  
 Available in black, grey, royal, scarlet and navy  
 50/50 Poly/Cotton heavy weight blend  
 Rib cuff and collar  
 Self material hood with matching drawstring

<b>U</b>	<b>40815</b>	Unisex	S-5XL
	<b>40825</b>	Unisex	S-5XL

Available only in the standard template designs shown below.



40825

40815

Full-front tackle twill with embroidery is standard decoration. Choose from the two and three-color design illustrations below.

## TWILL DESIGN OPTIONS

2 Color Twill equals Design # 2. 3 Color Twill Equals Design #3.

 Designs 1-2 & 1-3	 Designs 3-2 & 3-3	 Designs 6-2 & 6-3	 Designs 7-2 & 7-3	 Designs 8-2 & 8-3
 Designs 9-2 & 9-3	 Designs 10-2 & 10-3	 Designs 12-2 & 12-3	 Designs 14-2 & 14-3	 Design 18-2
 Designs 19-2 & 19-3	 Designs 28-2 & 28-3	 Designs 29-2	 Design 31-2	 Design 32-2
 Design 33-2	 Designs 35-2	 Design 36-2		

6 unit initial minimum order required for decorated garments.

**STEP #4**

# CHOOSING YOUR DECORATION

## CHOOSE A DESIGN TYPE

- (A) Stock Design**  
DeLONG offers numerous stock decoration designs. Select designs are highlighted throughout the catalog and others can be found in the DeLONG Price List or at [www.delongsports.com](http://www.delongsports.com).
- (B) Provide Existing Design**  
Submit a decoration design, such as the traditional team mascot or school letter. DeLONG's Art Department will recreate the art.
- (C) Create a Custom Design**  
The DeLONG Art Department can take your vision and produce new, custom art for your teams.

## CHOOSE YOUR APPLICATION



Tackle Twill



Embroidery



Screen Printing

## EXAMPLES OF SELECT DESIGNS

DeLONG offers high-quality decoration. Our DeLONG Team is ready to assist you with taking an undecorated jacket and making it even better for your teams. Get the BEST. Get DeLONG.



Tackle Twill and Embroidery



Embroidery



Embroidery



Tackle Twill



Tackle Twill and Embroidery



Tackle Twill and Embroidery

## MIX and MATCH

# BOOST SPIRIT AND TEAM UNITY BY CREATING A CUSTOM LOOK FOR EVERYONE!

DeLONG offers numerous colors, allowing customers to mix and match their true school colors to create the appearance desired! Visit [www.delongsports.com](http://www.delongsports.com) to start creating custom apparel in true school-color combinations to outfit all supporters.

See page 19 for color details.



40825



OW420



OW410



### To see your design, use the APPAREL BUILDER

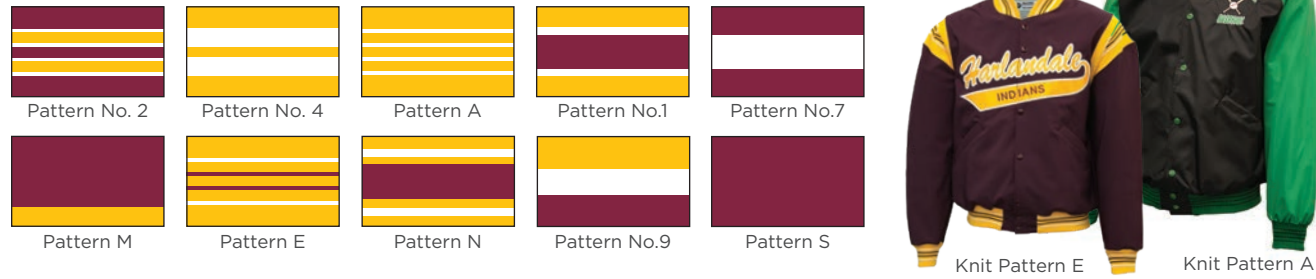
Select apparel styles and decoration templates are featured online.

### ONLINE ADVANTAGE

Add these designs to your online offering and team spirit packs!



**K KNIT PATTERNS**  
All knits are 100% stretch Nylon.



**LINING**  
Oxford Nylon requires a lining.



- Kasha
- White Taffeta
- 4 oz. Grey Quilt
- 8 oz. Grey Quilt
- Unlined - Softshell only

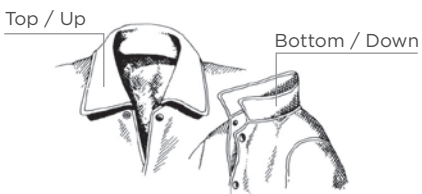
**SIZE CHART**

Adult	XS	S	M	L	XL	2XL	3XL	4XL*	5XL*	6XL*
Unisex Chest	34	36	38-40	42-44	46-48	50-52	54	56	58	60
Pants	26	28	30-32	34-36	38-40	42-44	46	48	50	52
Youth	S		M		L		XL			
Chest	28		30-32		34-36		38-40			
Pants	19		20-22		24-26		28-30			
Adult Pant Size	Unisex Reg. Inseam	Youth Reg. Inseam								
XS	29-1/2									
S	31	21								
M	32	25								
L	33	27								
XL	34	29								
2XL	34-1/2									
3XL	35									
4XL*	36									
5XL*	36-1/2									
6XL*	37									

\*Upcharges apply. See the DeLONG Price List for details.

**6 PIECE MINIMUM**

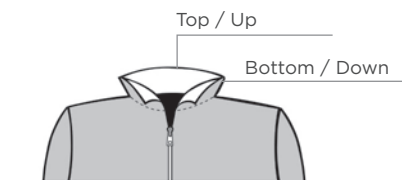
**C COLLAR OPTIONS**



**#4 SELF MATERIAL BYRON**  
Self collar showing "Top color" in main drawing and "Bottom color" in insert.  
Available on the following styles: OW031, OW033 and OW041



**#7 KNIT STAND-UP**  
Standard knit. "Stand-up" collar. 100% stretch nylon for color fastness and memory retention.  
Available on the following styles: OW300, OW031 and OW033, OW041



**#5 SELF STORM**  
Self Storm Collar. Matching or contrasting top (Bottom color). Zip through.  
Available on the following styles: DOW400, DOW405, DOW410, DOW420, DOW300, DOW031, DOW033 and DOW041



**#8 KNIT BYRON**  
Hug knit or "Byron-knit" collar. 100% stretch nylon for memory retention.  
Available on the following styles: OW031, OW033 and OW041

Choosing the right fabric for your teams is important. We highly recommend our Softshell, which is an all-purpose fabric that can be worn year round and is incredibly durable with moisture-management characteristics. It provides breathability in diverse conditions and is wind resistant, repels water (DWR finish), and retains durability after washings.

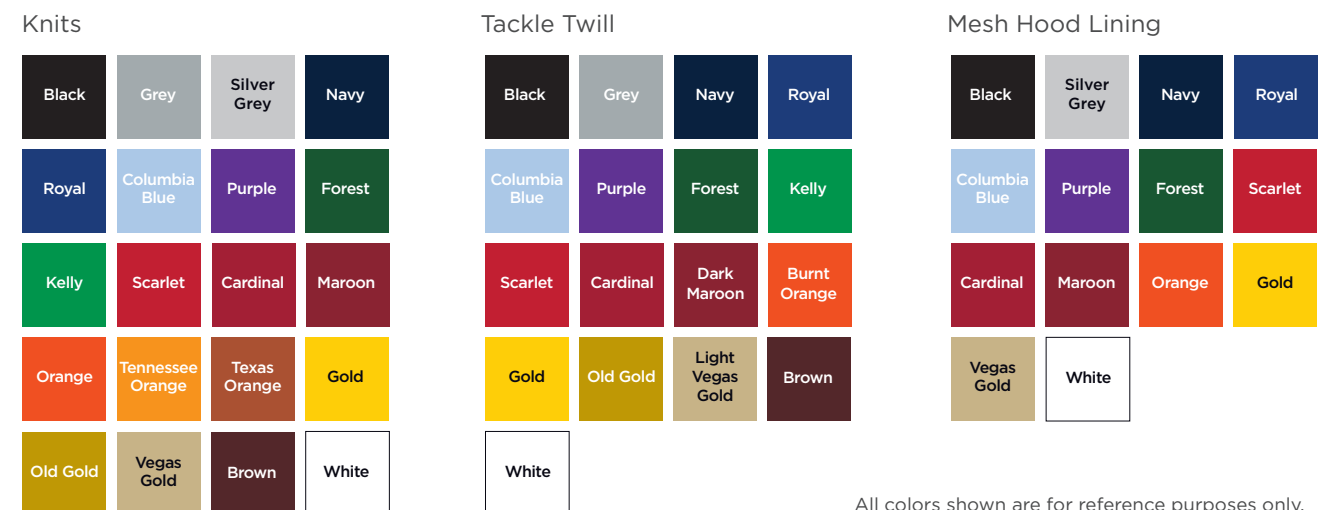
**FABRIC**



**CLOSURES**



**FINISHES**



All colors shown are for reference purposes only.

**CUSTOM – IT'S THE DELONG DIFFERENCE**





# CUSTOM. IT'S THE DELONG DIFFERENCE

Whether ordering loose chenille or having your jackets delivered fully decorated, DeLONG is your complete solution. Log in to your DeLONG Jacket Shop account and order decorated or blank jackets.



**GET THE BEST. GET DELONG.**

[sales@delongsports.com](mailto:sales@delongsports.com)

P: 877-820-0916 F: 800-998-1904

Try creating custom patches and letters on our new online builders.

Go to [www.delongsports.com](http://www.delongsports.com)